

Hello.

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# My name is Timothée Chesnin and I'm a french ~~Digital Designer~~ working in London.

Creative, innovative and award-winning **Digital Designer** and Art Director with **5 years of experience** within some of the world's biggest digital creative agencies.

My skills range from art direction, creative conception, UI and motion design, video editing, 3D... Constantly looking for turning out amazing concepts, my work is always user-centered to push the boundaries of new devices possibilities, create powerful visuals for clients and grab some awards!

## 01. EXPERIENCE

**Sept. 2016 - present**  
**London, United Kingdom**

### **Freelance Interactive Designer (Motion + UI + Visual design)**

**DigitasLBI London (Publicis)** In charge of worldwide digital design for *Kellogg's*, *Honda* & *Pringles* brands by creating powerful visuals & editing advertising video spots for social medias

**Byte London** Motion design & video editing of video spots for *Spotify* & *Just Eat*

**Ogilvy Healthworld** Visual design and logo creation for some pharmaceutical labs

**Digitas Health** Visual design & mobile experience conception for health brands

**Way to Blue** Motion design of social posts for *Universal Channel*

**Mazarine** Video editing of some corporate videos for *Dior*

**Geronimo** UX conception & UI design of the *Karmapolis* social network mobile app

**Sparged** UI Design of a mobile app for *Aviva* & *Enedis*

**Sept. 2014 - Aug. 2016**  
**Paris, France**

### **Digital Art Director**

**DigitasLBI Paris (Publicis)** Creative conception and art direction on a variety of projects for several brands:

- *Nissan Europe*: Web advertising campaigns conception and execution, creation of powerful key visuals and videos for social medias or brand website, supervision of post-production teams
- *Kaufman and Broad*: UI design of the new brand website, in charge of the responsive part for tablets and mobile devices
- *Parc Asterix*: Responsive design conception & execution for the new brand website

**July 2013 - Sept. 2014**  
**Paris, France**

### **Junior Art Director**

**Les Gaulois (Havas)** Art direction and production for several brands:

- *Intersport*: Production of all the brand print campaigns and catalogs (12 million copies each)
- *Air France*: Production of digital assets for the brand's web advertising (banners, social posts...)

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## 02. EDUCATION

2014 - 2016

Paris, France

### Master's Degree of Interactive Design

**Gobelins (Paris)** The french top school for visual communication and arts that only accepts the top 4% of applicants of the country.

For my *Brainside* final school project, I won different awards (FWA, CSS Design Awards, Awwwards...) and I had several publications by online creative medias (Creapills, Cyland, Blog du Webdesign...)

2013 - 2014

Paris, France

### Bachelor's Degree of Digital Art Direction

**Multimedia School (Paris)** During this Bachelor Degree, I have been selected to represent the school at the *Adobe Creative Jam* event of Paris and I won the 2nd People's Choice Award (Visual Design category)

## 03. SKILLS

**Bilingual** (Fluent in French and English)

**Adobe Creative Suite** (Highly proficient with Photoshop, Illustrator, InDesign, After Effects and Premiere Pro)

**Art Direction** (Creative conception, team supervision and guidance)

**Motion Design** (Video editing, 2D animation...)

**UI Design** (websites, mobile apps, interactive experiences in 3D WebGL...)

**Visual Design** (advertising key visuals, social media campaigns...)

**Photo/Video** (Reflex photography, aerial drone videography...)

## 04. HONORS

**Designer of the Year 2016 finalist** (I have been shortlisted by the international jury of *CSS Design Awards* as one of the 25th world's best designers)

**FWA** (FWA of the Day x2)

**Awwwards** (Honorable Mention)

**CSS Design Awards** (Website of the Day)

**Adobe Creative Jam** (2nd People's Choice Award)

## 05. WHY ME?

I come from France and I currently live and work in London so I am **fluent in both French and English**.

This background also provides me an international culture, an open-mindedness and a different look on the creation process.

Having worked in different countries, different kind of agencies, for different clients and projects makes me able to comfortably **work in teams** and easily adapt myself to new challenges to quickly be **creative and efficient**.

I am very ambitious and always thinking about my next move. Today, you are my next move and I want to **bring my skills in your team** to go further and catch more awards together!